



08-15-05

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3622

Our ref: LNR-1-PCT-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of:D. LEARNER, et al: Art Unit : 3622

Serial No. : 09/869,929 :
Filed : July 5, 2001 : Examiner : J. D.
Title : METHOD FOR PROVIDING : Dated : August
CONTINUITY OF CONSUMER : : 12, 2005
PURCHASE DISCOUNTS :
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RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Morgan Rogers - August 12, 2005

This is in response to an Office Action dated May 12,
2005. Attached hereto are Claim Amendments and the Remarks
each starting on a separate page.